

NORC AmeriSpeak Omnibus Survey: As the COVID-19 crisis continues, almost 40 percent of American families see decreases in income.

Interview Dates
April 16-20, 2020

Nationally representative sample of 1,003 English-speaking adults age 18 and over, conducted using the AmeriSpeak Panel, the probability-based panel of NORC at the University of Chicago. Of the 1,003 respondents, 88 completed the survey by phone and 915 via the web.

The self-funded poll was conducted during a monthly Omnibus survey. It included 1,003 interviews with a nationally representative sample (margin of error +/- 4.3 percent) of adult Americans age 18+ using the AmeriSpeak Panel. AmeriSpeak® is NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings

NOTE: *All results show percentages among respondents, unless otherwise labeled. Frequencies may not add to 100 percent due to rounding.*

IMPACT. Since these guidelines were announced, has your household's income increased, remained the same, or decreased?

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=997)
Increased substantially	2
Increased slightly	6
Remained the same	53
Decreased slightly	19
Decreased substantially	11
I'm no longer earning an income	9

*Excluded 6 missing

PAYCHECK. Think about your current regular paychecks from your primary job. How many paychecks in a row could you miss before you would be unable to pay for necessities (such as food, rent/mortgage, car loan) without using savings?

AmeriSpeak 4/16/2020 - 4/20/2020	All adults that still earn an income (N=925)
None – missing one paycheck would mean I can't cover necessities	16
1 paycheck	10
2 paychecks	14
3-5 paychecks	15
6 or more paychecks	14
I don't earn a paycheck	24
I don't know	7

OUTLOOK. How long do you think it will be before you'll be back to earning what you were before you were affected?

AmeriSpeak 4/16/2020 - 4/20/2020	All adults had changes to their income (N=434)
1 to 2 months from today	28
3 to 5 months from today	32
6 to 8 months from today	10
9 months to 1 year from today	10
More than 1 year from today	5
I do not believe my income will ever return to what it was pre-COVID-19	16

COPING. Which of the following is your household doing to get by financially? (Mark all that apply)

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=1003)
Not paying or asking for an extension/reduction in regular household bills or housing costs	9
Charging expenses on a credit card that you will not be able to pay off in full when the bill is due	8
Taking out a short-term loan, such as a payday or title loan	1
Withdrawing money from a retirement account, such as a 401(k) or IRA	5
Withdrawing money from a savings account you were planning to use for a different expense (like a car or other major purchase)	15
Setting up a crowdfunding account (such as GoFundMe)	1
Borrowing money from friends or family	8
Taking on additional work	5
None of these things	64
Other	5

COPING. Which of the following is your household doing to get by financially? (Mark all that apply)

AmeriSpeak 4/16/2020 - 4/20/2020	All adults said having decreased income (N=374)
Not paying or asking for an extension/reduction in regular household bills or housing costs	17
Charging expenses on a credit card that you will not be able to pay off in full when the bill is due	12
Taking out a short-term loan, such as a payday or title loan	2
Withdrawing money from a retirement account, such as a 401(k) or IRA	7
Withdrawing money from a savings account you were planning to use for a different expense (like a car or other major purchase)	27
Setting up a crowdfunding account (such as GoFundMe)	2
Borrowing money from friends or family	14
Taking on additional work	7
None of these things	41
Other	9

CARES. If you receive a payment, how do you plan to spend the money? (Mark all that apply)

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=1003)	No decrease (N=607)	Partial or total decrease (N=389)
I do not think I am eligible to receive the stimulus check	13	11	15
I will save the money in a savings or checking account	38	39	37
I will use the money for regular expenses	38	33	45
I will use the money to pay down existing debt	18	18	18
I will invest the money for retirement or another long-term expense	4	5	2
I plan to donate the money to a charity or not-for-profit	5	6	3
Something else	6	7	6

GENDER

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=1003)
Male	48
Female	52

AGE

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=1003)
18-29	21
30-44	25
45-59	25
60+	30

RACE / ETHNICITY

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=1003)
White, non-Hispanic	63
Black, non-Hispanic	12
Other, non-Hispanic	2
Hispanic	17
2+, non-Hispanic	3
Asian, non-Hispanic	4

EDUCATION

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=1003)
No high school diploma	10
High school graduate or equivalent	28
Some college	28
Bachelor's degree or above	34

MARITAL STATUS

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=1003)
Married	50
Widowed	4
Divorced	11
Separated	1
Never married	26
Living with partner	7

EMPLOYMENT STATUS

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=1003)
Working – as a paid employee	49
Working – self-employed	8
Not working – on temporary layoff	1
Not working – looking for work	7
Not working – retired	19
Not working – disabled	10
Not working – other	5

HOUSEHOLD INCOME

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=1003)
Less than \$5,000	3
\$5,000 to \$9,999	4
\$10,000 to \$14,999	4
\$15,000 to \$19,999	5
\$20,000 to \$24,999	5
\$25,000 to \$29,999	6
\$30,000 to \$34,999	4
\$35,000 to \$39,999	4
\$40,000 to \$49,999	11
\$50,000 to \$59,999	9
\$60,000 to \$74,999	10
\$75,000 to \$84,999	4
\$85,000 to \$99,999	10
\$100,000 to \$124,999	8
\$125,000 to \$149,999	4
\$150,000 to \$174,999	2
\$175,000 to \$199,999	1
\$200,000 or more	4

REGION

AmeriSpeak 4/16/2020 - 4/20/2020	All adults (N=1003)
Northeast	17
Midwest	21
South	38
West	24

Income Impact by Education

AmeriSpeak 4/16/2020 - 4/20/2020	No HS diploma	HS graduate or equivalent	Some college	BA or above
Increased substantially	2	5	0	1
Increased slightly	4	5	10	4
Remained the same	52	51	52	56
Decreased slightly	18	17	17	23
Decreased substantially	8	10	13	11
I'm no longer earning an income	14	13	8	5

*Excluded 6 missing

Income Impact by Age

AmeriSpeak 4/16/2020 - 4/20/2020	18-29	30-44	45-59	60+	Under 18
Increased substantially	5	2	1	1	5
Increased slightly	5	6	9	5	5
Remained the same	41	52	47	66	41
Decreased slightly	25	19	23	12	25
Decreased substantially	16	12	12	6	16
I'm no longer earning an income	9	9	8	10	9

*Excluded 6 missing

Income Impact by Race

AmeriSpeak 4/16/2020 - 4/20/2020	White, non-Hispanic	Black, non-Hispanic	Other, non-Hispanic	Hispanic	2+, non-Hispanic	Asian, non-Hispanic
Increased substantially	1	8	0	2	2	0
Increased slightly	7	4	7	6	4	0
Remained the same	54	50	79	46	53	60
Decreased slightly	19	16	12	18	20	31
Decreased substantially	11	9	0	13	11	7
I'm no longer earning an income	7	13	2	15	10	2

*Excluded 6 missing

**What will you do with your stimulus payment, by
Any Decrease in Income? (Yes/no)**

AmeriSpeak 4/16/2020 - 4/20/2020	No	Yes
I do not think I am eligible to receive the stimulus check	11	15
I will save the money in a savings or checking account	39	37
I will use the money for regular expenses	33	45
I will use the money to pay down existing debt	17	18
I will invest the money for retirement or another long-term expense	5	2
I plan to donate the money to a charity or not-for-profit	6	3
Something else	7	6